



Ontario Border Collie Club

BOARD OF DIRECTORS MEETING MINUTES

March 27, 2022, Called to Order at 8:00 PM / VIA ZOOM

Attending

Kevan Gretton

Kim Gretton

Marie Sawford

Teresa Castonguay

Kelly Morrow

Invited

Tracy Hinton

Katherine Webb (regrets)

AGENDA

- Agenda review
- February 15, 2022, Minutes
- Business Arising
 - Update membership form
 - Response to reminder of March 1 deadline for membership renewal on FB page
 - Board access to One Drive for current membership lists
- Treasurer's Report
- Correspondence
- Strategic Planning
 - Learning & Development
- Digital Newsletter / Blog
- Website
- New Business

AGENDA APPROVED

February Minutes | Time allotted | *5 minutes* | Presenter *Teresa*

Discussion

Review of Minutes from February 15, 2022

Conclusion No errors or omissions

Motion Minutes Accepted 1st Marie 2nd Kelly **APPROVED**

Action items

Person responsible

Deadline

Post to website

Teresa

March 2022

Business Arising | Presenter Kevan

Update membership form

Teresa circulated a revised form; reviewed and approved.

Response to reminder of March 1 deadline for membership renewal on FB page

20 members responded

Board access to One Drive for current membership lists

Privacy issues raised. A second simple document just listing names of current members will be created and will be available as needed

Action items	Person responsible	Deadline
Save form in One Drive and send to Tracy for posting	Teresa	March 2022
Create simple member list with only names	Teresa	March 2022

Treasurer's Report | 10 minutes | | Presenter Kim Gretton

ONTARIO BORDER COLLIE CLUB			
Treasurer's Report		as of March 27, 2022	
Bank Balance	At Feb 13, 2022	\$8,525.78	
REVENUE	2021 ACTUALS	2022 BUDGET	2022 YTD
Membership	\$2,699.98	\$,2700.00	\$2,093.25
L&D Income		\$0.00	\$417.00
Merchandise Sales	\$1,476.22	\$3,000.00	\$152.00
Raffle & Silent Auction	\$1,176.50	\$1,000.00	\$0.00
Total Revenue	\$5,352.70	\$6,700.00	\$1,555.25
EXPENSES			
Bank Charges	\$18.00	\$50.00	\$9.00
Insurance/Legal**	\$550.10	\$575.00	\$0.00
Merchandise Costs	\$1,181.32	\$1,200.00	\$1,106.50
Office Supplies	\$0.00	\$10.00	0.00
Promotion of Club Goals	\$0.00	\$2,000.00	\$0.00
Prize Expense/ Ribbons	\$68.48	\$100.00	\$30.00
Event Support	\$450.00	\$1,500.00	\$0.00
Website Charges	\$0.00	\$1,000.00	\$135.00
Year End Awards	\$444.30	\$700.00	\$594.18
Total Expenses	\$2,712.20	\$7,135.00	\$1,874.68
Bank Balance	as of March 27, 2022	\$9,449.56	
**Budget amended			

Motion to Accept Treasurer Report 1st Kim 2nd Kelly **APPROVED**

Correspondence | 2 minutes Presenter Kevan
NONE

Strategic Planning | 10 minutes Presenter Kevan

- **Learning & Development Committee Update**
 - Feedback on Lee Lumb clinic was very positive
 - Cloudberry will be run privately ... no OBCC funds required
- **Trials Committee**
 - No updates

Discussion

Discussion of who receives funding requests, who tracks them and who approves. Guidelines have requests going to trials committee, but thoughts were that this had been changed.

Conclusion

As trial season starts updates from Trials committee should be requested

Funding requests for both trials and clinics should come to the board for final approval

Action items	Person responsible	Deadline
Request updates from Trials Committee	Kevan	April 2022
Include Trial Committee reports on Agendas	Teresa	Going forward

Digital Newsletter | 15 minutes | | Presenter Kevan

Discussion

Facebook post on proposed blog received no response or uptake.

Teresa circulated a proposal with a suggested format that would incorporate previous newsletter articles and a range of topics. Hoping that once members see the format, they will enjoy it. Possible sections include

- News: champion write ups, trial reports, etc.
- Training Tips: feedback on clinics, previous training articles, ah ha moments, etc.
- Sheep and Dogs: raising a puppy article, sheep info, buying a farm, etc.
- Interviews or FAQ's: Judges, Handlers, etc

We will need to develop a marketing plan as we transition from the newsletter and old website alerting members that some previous material and newsletters will no longer be on the old site.

Conclusion

Until the new website is up and running Tracy will create a "News" page on the existing website to post Champion reports/ writeups

Agreed to name new digital newsletter "**HERD IT HERE**"

Action items	Person responsible	Deadline
Finalize the format and sections of Herd It Here .	Board & Tracy	April 2022
Develop marketing plan for old to new website transition	Board	April 2022
Continue to collect permission to reprint articles	Teresa	April 2022

Website

Discussion

Tracy joined at 8:30, Katherine sent regrets
Katherine having internet problems so unable to share status of design

Website Components and Website Development documents were circulated by Tracy
Reviewed components and responded.

Conclusion

Anticipating several remaining steps including design review, creating, and reviewing content, reworking after review and final acceptance before the new site can go live.

The desire by members to have trial scores provided during trials on the website or facebook page was discussed and it was decided that this is beyond the club's capacity.

OBCC can suggest trial organizers assign this task, if possible, to a volunteer (as they do with scribing duties)

OBCC is responsible for collecting verified scores from trial managers and determining points and standings for year-end awards. The timeliness of this is dependent on trial managers and webmaster.

Action items	Person responsible	Deadline
Landing page 'About Us' needs editing & rewriting	Marie	April 2022
Website emails (i.e. obccsecretary) forwarded to personal emails	Tracy	April 2022
Minutes kept only for one year then saved on OneDrive	Tracy	ongoing
Old newsletters removed once new site up	Tracy	?
Retain only 1 year of points	Tracy	?

New Business | 10 minutes | | Presenter Marie

Received only one member response to wanting to be on a Trainer List. Will direct future enquiries to this member and CBCA link.

Proposed

Purchase of a Zoom account to facilitate board and club meetings including future online clinics. Cost \$150/year. Unlimited length and number of meetings.

1st Marie 2nd Kevan **APPROVED**

Action items	Person responsible	-
Purchase Zoom account	Marie	April 2022
Date of Next Meeting May 1 at 8 PM via Zoom		
Marie - Motion to Adjourn at 9:25 pm		