



## OBCC Board Meeting Minutes

March 12, 2023 - PM via Zoom

### Participants

Kevan Gretton  
Kim Gretton  
Teresa Castonguay

Kelly Morrow  
Marie Sawford

### **AGENDA**

- Call to Order
- Agenda review
- Approval of January 22, 2023, Minutes
- Business Arising
- Treasurer's Report
- Learning & Development Committee Update
- Trials Committee Update
- Digital Newsletter Update
- Website update
- Other Business
  - Updating response to demo requests
  - Policy discussion of requests for posting on Facebook and website
  - CBCA Championship support request

### **Agenda Approved**

---

#### **Approval of Minutes**

Review of January 22, 2023, Minutes

Conclusion- no errors or omissions

Motion to approve    1<sup>st</sup> Kelly                      2<sup>nd</sup> Marie                      carried

#### *Action Items*

Post to website

#### *Person Responsible*

Teresa & Tracy

#### *deadline*

March

---

#### **Business Arising**

- Memberships Renewal second reminder email & Facebook
  - Sent and generated memberships- total to date =
- Trophy repairs quote
  - Open Championship trophy evaluated for repair, confirmed existing repair is only one possible to meet standard
  - Suggested a carrying box be custom built to protect from further damage.
- Member list updated- shared with committee chairs
  - Update done and will be shared
- Committee contacts updated on website
  - Done

#### *Action Items*

Source someone to build a custom carrying box

#### *Person Responsible*

Kevan

#### *deadline*

April?

---

## Treasure's Report

ONTARIO BORDER COLLIE CLUB

Treasurers Report as of March 12, 23

Bank Balance as Jan 22/23                      \$10,254.19

REVENUE	2022 YTD	2023 BUDGET	2023 ACTUAL
Membership	\$ 2,849.10	\$ 2,900.00	\$ 2,514.02
L&D income	\$ 913.20	\$ 500.00	\$ -
Merchandise Sales	\$ 6,745.50	\$ 3,000.00	\$ 80.00
Raffle & Silent Auction	\$ 984.50	\$ 800.00	\$ -
<hr/>			
Total Revenue	\$ 11,492.30	\$ 7,200.00	\$ 2,594.02
<hr/>			
EXPENSES			
Bank Charges	\$ 29.50	\$ 50.00	\$ -
Legal	\$ -	\$ 100.00	\$ -
Merchandise Costs	\$ 5,850.89	\$ 1,800.00	\$ -
Meeting Expenses	\$ 158.20	\$ 200.00	\$ -
Promotion of Club Goals	\$ 937.21	\$ 500.00	\$ 200.00 *
Learning & Development	\$ 600.00	\$ 1,500.00	\$ -
Prize Expense/ribbons	\$ 180.76	\$ 200.00	\$ -
Trial Support	\$ 1,600.00	\$ 1,500.00	\$ -
Website Charges	\$ 935.00	\$ 500.00	\$ -
Year End Awards	\$ 594.38	\$ 700.00	\$ 676.87
<hr/>			
Total Expenses	\$ 10,885.94	\$ 7,050.00	\$ 876.87
<hr/>			

Bank Balance as March 22/23                      \$ 11,971.34

\*Donation to CBCA World Team

Outstanding - Blue Host Domain & Hosting charges 405.86 - service cancelled but uncertain whether we will get a refund of the charges of Feb/23

Outstanding \$60 for engraving of trophies

### Discussion

Closer to 2023 membership revenue in budget since renewal notice sent.

Motion to approve      1<sup>st</sup> Kim                      2<sup>nd</sup>      Teresa                      carried

<i>Action Items</i>	<i>Person Responsible</i>	<i>deadline</i>
Pursue refund from Blue Host	Kim	April

---

## Committee Reports

### **Trials**

None received.

### **Learning & Development**

None received.

---

## Communications Reports

### **Digital Newsletter**

March 12, 2023, Digital Newsletter report submitted by Teresa

Lynn Johnston has joined the newsletter team. She and I have reorganized the folders on One Drive and developed a planned hard launch to happen this week. We have a few kinks to work out with Tracy now that she is back from vacation.

We will be publishing:

- Herd it Here: 6 trial reports bringing us up to date from last season.
- What the Flank: 3 clinic reports, again bringing us up to date from last season.
- I Bought a Farm: Marie's The Gift of an Open Dog
- Follow the Flock: Mary Thompson's The Importance of Set Out

We have drafted an announcement to go on the Facebook page to appear once we sort out the logistics with Tracy. Lynn has begun soliciting reports and more articles.

### **Website**

None received.

### *Discussion*

Asked why a large number of blog articles were being released at once. A backlog of trial and clinic reports from 2021 and 22 were on hold while web was updated and AGM material was posted. Bringing the blog up to date gives the club a chance to generate interest before trial and clinic season gets underway.

### *Action Items*

Post reports and articles to digital newsletter

### *Person Responsible*

Lynn, Teresa, Tracy

### *deadline*

March 18

---

## **New Business**

- Updating response to demo requests

- *Discussion*

In the fall when asked if any members wanted to be recommended for training, etc. very limited response was received. Existing FAQ document should be updated with names of members removed. Document should then direct queries to the Facebook Group with the instructions to ask anyone interested in doing a demo to Direct Message the poster.

- Policy discussion of requests for posting on Facebook and website

### *Discussion*

A lively discussion on whether Facebook and Website should accept postings from anyone asking. Pros and cons were debated. Wanting to be open and accessible yet not be seen to endorse anything that doesn't meet club objectives or benefit members is the dilemma. Our Facebook Group does not allow sales of puppies or dogs. Our administrator and two board member moderators act as gatekeepers and block posts that they deem inappropriate. The webmaster looks to committee chairs and the board for responses to possible postings to the website.

## Conclusion

The following statement was developed and approved:

**As OBCC is a not-for-profit corporation, posts of a commercial nature on OBCC website and Facebook Group, while not prohibited, are rarely allowed and should be clearly in accordance with the club's objectives while offering a clear benefit to the members.**

**To that end requests for posting to either will initially be handled by the Webmaster or Facebook administrator and moderators who will then redirect these requests to the appropriate committee or Board of Directors to be dealt with in accordance with the usual procedures.**

**Proposals for events and requests for sanctioning or funding should be directed to the Chair of the relevant committee as stated in the guidelines.**

**When OBCC activities are approved/sanctioned they will be listed on the Website and Facebook group.**

**Other appropriate member activities or events such as arena trials or private clinics will appear in italics on the website or be marked as such on the Facebook group.**

- CBCA Championship support request

### *Discussion*

CBCA Championships will be held at the Kingston Trial in August. A request for \$1600 has been received to go towards Tote Bags for handlers. While OBCC has contributed, on average, \$700 toward the Championships when they are held in the east, it was felt the requested amount was inappropriate. The discussion at the AGM around the budget informed the board decision to maintain the budget priorities and amounts that were approved at the AGM.

**It was therefore moved to contribute \$800 towards the CBCA Championships in 2023.**

**1<sup>st</sup> Kevan      2<sup>nd</sup> Marie**

<i>Action Items</i>	<i>Person Responsible</i>	<i>deadline</i>
Update Demo FAQ document	Kelly	March
Post Demo FAQ document to web	Tracy	March
Share policy statement with all relevant parties	Teresa	March
& post on website	Tracy	March
Contact CBCA re: Championship contribution	Kevan, Kim	April

---

**Next Meeting   April 23, 2023 8 pm via Zoom**

## **Adjournment**

Moved- Marie