



## OBCC Board Meeting Minutes

April 23, 2023 8PM via Zoom

### Participants

Kevan Gretton  
Kim Gretton  
Teresa Castonguay

Kelly Morrow  
Marie Sawford

### **AGENDA**

- Call to Order
- Agenda review
- Approval of March 12, 2023, Minutes
- Business Arising
- Treasurer's Report
- Learning & Development Committee Update
- Trials Committee Update
- Digital Newsletter Update
- Website update
- Other Business

### **Agenda Approved**

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#### **Approval of Minutes**

Review of March 12, 2023, Minutes

Conclusion- no errors or omissions

Motion to approve    1<sup>st</sup> Marie    2<sup>nd</sup> Kelly    carried

#### *Action Items*

Post to website

*Person Responsible*

Teresa & Tracy

*deadline*

April

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#### **Business Arising**

- Policy statement re FB and website posting shared with all relevant parties

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#### **Treasure's Report**

ONTARIO BORDER COLLIE CLUB

Treasurers Report as of April, 23

Position unchanged

## Merchandise Inventory

17 total Pullover hoodies. 9 blue, 1 grey, 4 pink, 2 dark grey,  
17 full zip hoodies blue, black, red, purple, green  
55 women's tees, white, grey, pink, green, blue, black, red, 2xl to small  
8 quarter zip hoodies black grey blue  
5 sun hats  
19 tees mostly small  
12 golf shirts various sizes blue, grey  
10 hats.  
7 ear muffs  
5 winter beanies  
10 black hoodies.  
7 stock sticks

Total value is unknown since this is mix of previous years and a detailed analysis of old invoices would be needed.

## Discussion

Decision to pilot some online sales via the Website and FB. Single item type (i.e. pullover hoodies) to begin to test the member response. Hoodie picture will be taken and posted to the Website with price, sizes and colours. A Facebook posting will then direct them to the Website. Kevan will get sold items to the May L&D events.

The details and logistics of purchasing new merchandise (if needed) for the Kingston trial is tabled to the next meeting.

<i>Action Items</i>	<i>Person Responsible</i>	<i>deadline</i>
Picture of hoodie taken	Kevan	April 28
Post to Website Picture of Hoodie with details	Kevan & Tracy	April 29
Post on FB picture & message directing to Website	Marie	April 30
Track sales and set aside purchases	Kevan & Kim	May 1 to 5
Arrange purchased hoodies to be delivered	Kevan	May 6 & 7

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## Committee Reports

### **Trials**

Committee asked

Trial Funding Amount – should a minimum/maximum request (\$150-\$200) be added to guidelines?

Board Recommendation

Trials Committee should use their own discretion based on the available budget and the number of trials requesting funding. That said, it was felt the maximum **per trial** should be \$400.

### **Learning & Development**

Interim Learning and Development Report 2023 April 23, 2022

The 2023 L&D Committee of Jaline Kroll, Lorna Savage and Anne Wheatley worked intently planning events and productions during the winter. The planning included generating ideas and exploring the logistics of each. Then arranging for venues and a clinician in one case, and negotiating remuneration, exploring dates, deciding on promotional details and designs, finding good photos and obtaining permission for their use, then timing the posting of promotions, and executing events and productions.

So far there has been a successful Sheep and Lamb Day at Handy Dog Farm compliments of clinician Viki Kidd. Nine participants attended on March 11th. There was a link to an excellent blog post about the event on the fb page and the

blog was posted to the webpage. Viki volunteered her time and expertise and after lunch expenses the Committee netted \$230.00.

An interview by Kathy Keats with Kevan Gretton has been completed. Kathy Keats is a Mindset and Peak Performance Coach. Kevan, as we know is going to the World Trials. We arranged for Kathy to talk with Kevan about some of the tools that can help all of us as handlers, to get into the mindset to train effectively and compete at a higher level. The committee has yet to receive and listen to the edited interview but when we do, we'll promote it on the fb page and arrange with Tracy to send a link to all OBCC members as a - production to which members can enjoy first access - that until it gets shared around to others. It doesn't matter, it's the thought that counts.

During the month of May, the committee will hold 3 Learn to Trial Better events at different farms on different sheep. Participants will get 2 runs a day, a video of their runs if they want, and one run can be judged. Information will be shared about entering a trial, prepping, trial etiquette, course challenges like pressure, wind etc. ... discussion will be encouraged. This will be an opportunity for handlers to meet and greet and experience some mock trialing in a relaxed atmosphere. See the promo and entry forms on the OBCC Website for more detail. So far 2 events are full and the last one has a few places open. We'll promote that one again, with a recommendation based on the first 2, after the May 6,7 weekend is behind us. If all goes well, these events should net a few hundred dollars after expenses.

Look for a final report from L&D later in the season.

Discussion

Board congratulates the committee on the hard work. Bravo.

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## Communications Reports

### Digital Newsletter

- Positive response to recently launched blog articles.
- Thanks to Marie for the article.
- Rest of the Board encouraged to submit as well.
- Pictures used in articles.

Photo credits required but verifying names of handlers and/or dogs in photos is a courtesy but may not always be possible.

### Website

- Demo Request FAQ Sheet updated and posted
- Kevan and Tracy have discussed website sales as a feature. Tracy believes our platform (Breederoo) may not be good for this function but will explore and see what is required to set up when she has time.

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## New Business

The Kingston Trial which includes the CBCA Championships are not far away.

Discussion

There is a need for someone to take charge of the booth at Kingston including merchandise and the Silent Auction. An appeal needs to go out soliciting volunteers for this.

### Action Items

Post an appeal on FB asking for volunteers

### Person Responsible

Marie

### deadline

May

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**Next Meeting** June 4 at 8 PM via zoom

**Adjournment** – 8:30 moved by Kelly